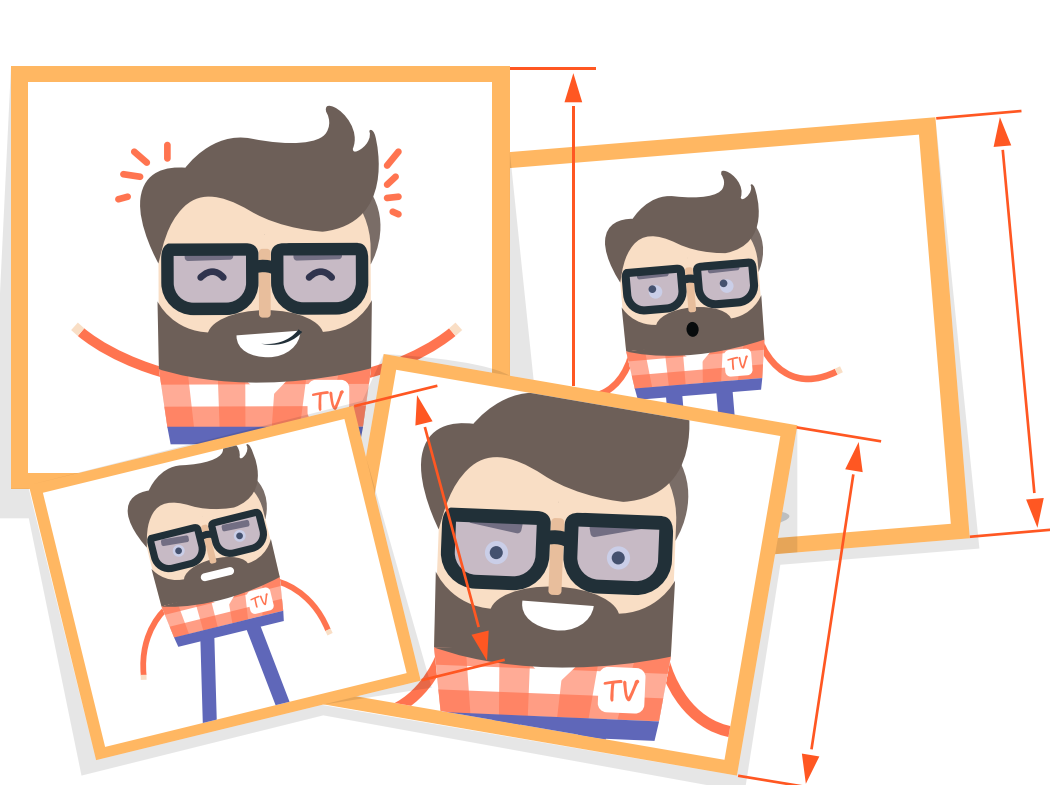


2016 SOCIAL MEDIA IMAGE SIZES CHEAT SHEET!



10 years ago on 7% of the US population used one or more social networking sites. Nowadays a massive majority of 76% of Americans use social media.

Because of the impact it has on modern population, social media is already one of the most important tools for online promotion and in constantly changing world of social media keeping track of what size your images should, or can, be is a tricky one. But they are important for any business of today.

That's why we put together a list of all the important image sizes that you'll need to brand your business and profile pages on Facebook, Twitter, Pinterest, Google+, LinkedIn, YouTube, and Tumblr.

Facebook



The dimensions for your personal Facebook profile are as follows:

PROFILE IMAGE:
180 by 180 pixels.

SHARED IMAGE IN TIMELINE:
1200 by 630 pixels.

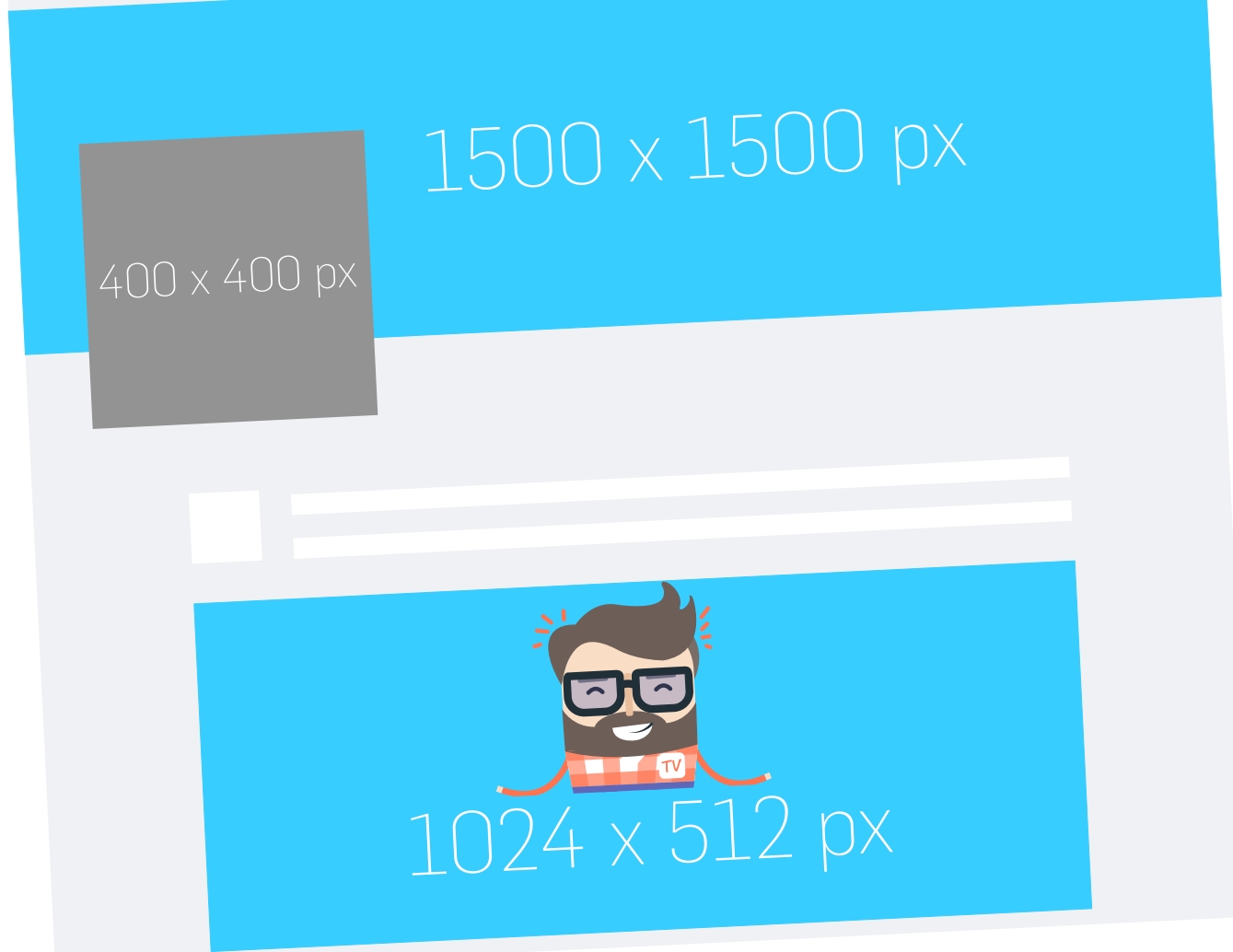
For Facebook Pages, the dimensions are slightly different when it comes to the cover photo:

COVER PHOTO:
851 by 315 pixels.

SHARED LINK IN TIMELINE:
1200 by 627 pixels.

Facebook Page cover photo: 828 by 315 pixels.

Twitter



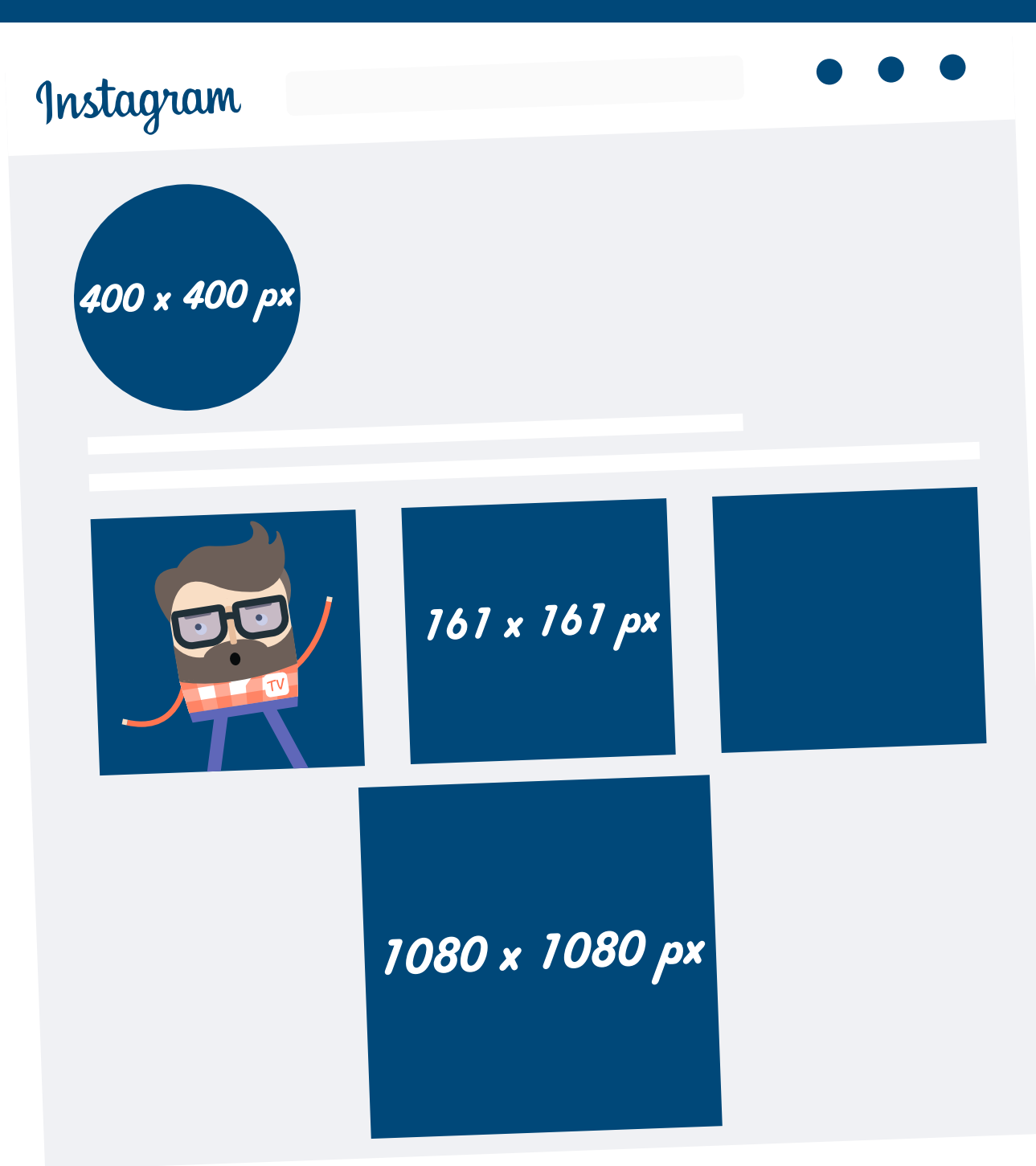
PROFILE:
The recommended size is 400 by 400 pixels. The picture however will display at 200 by 200 pixels.

SHARED IMAGE IN TIMELINE:
The minimum size for the image to show expanded in a Twitter feed is 440 by 220 pixels. The maximum size is 1024 pixels by 512 pixels.

HEADER:
1500 by 500 pixels.

This is particularly useful to pay attention to if you're placing writing on your images so that users can see the full text when scrolling through their feed.

Instagram



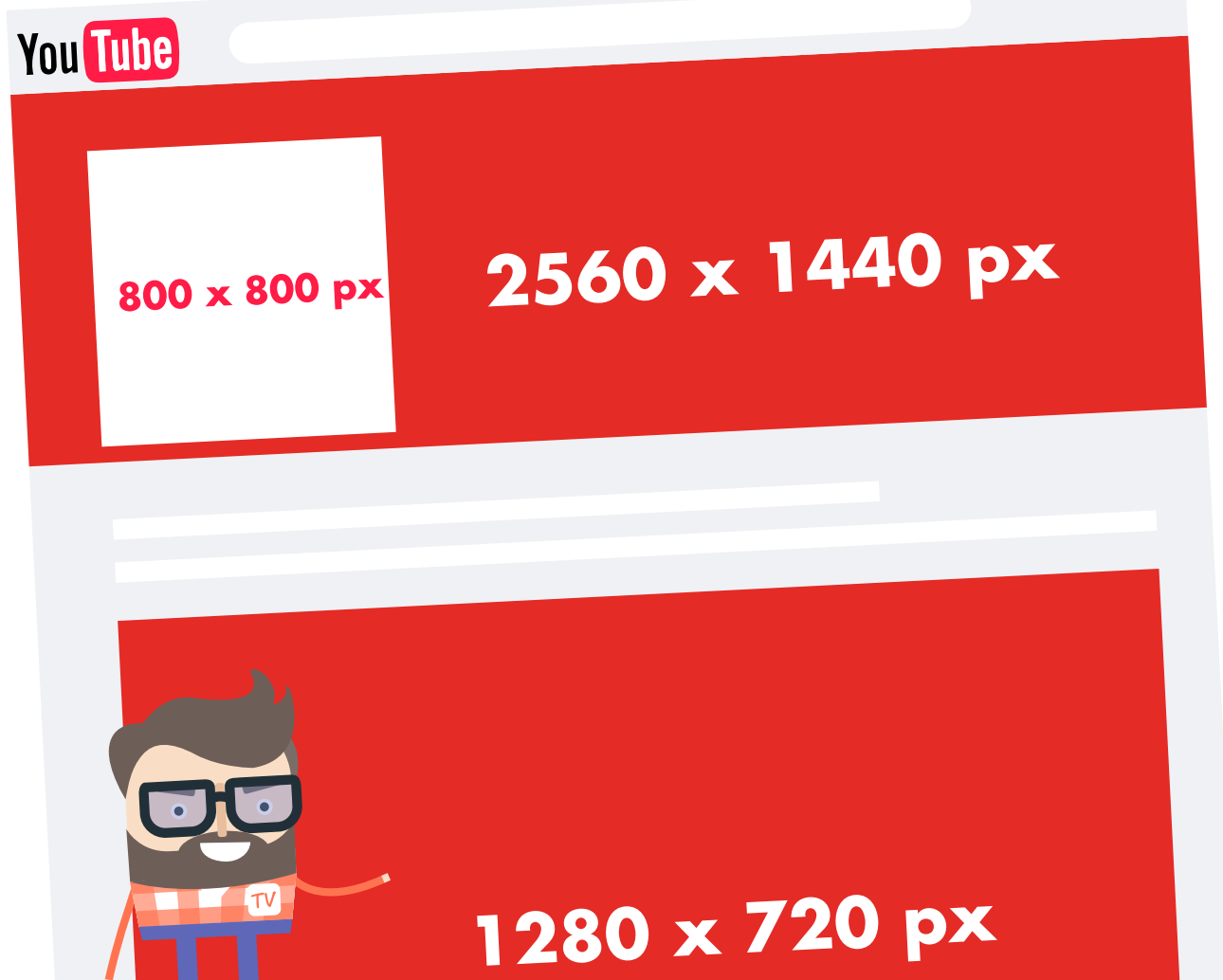
PROFILE:
180 by 180 pixels. (Will display at 110 by 110 pixels. On the web it displays in a circle within a bounding box of 152 by 152 pixels).

PHOTO:
1080 by 1080 pixels. Instagram scales these photos to 612 by 612 pixels.

PHOTO THUMBNAILS ON PROFILES:
161 by 161 pixels.

Now that Instagram has relaxed its rules and doesn't restrict users to square photos, landscape images can be up to 1080 by 566 pixels, and portrait images are 1080 pixels by 1350 pixels.

YouTube

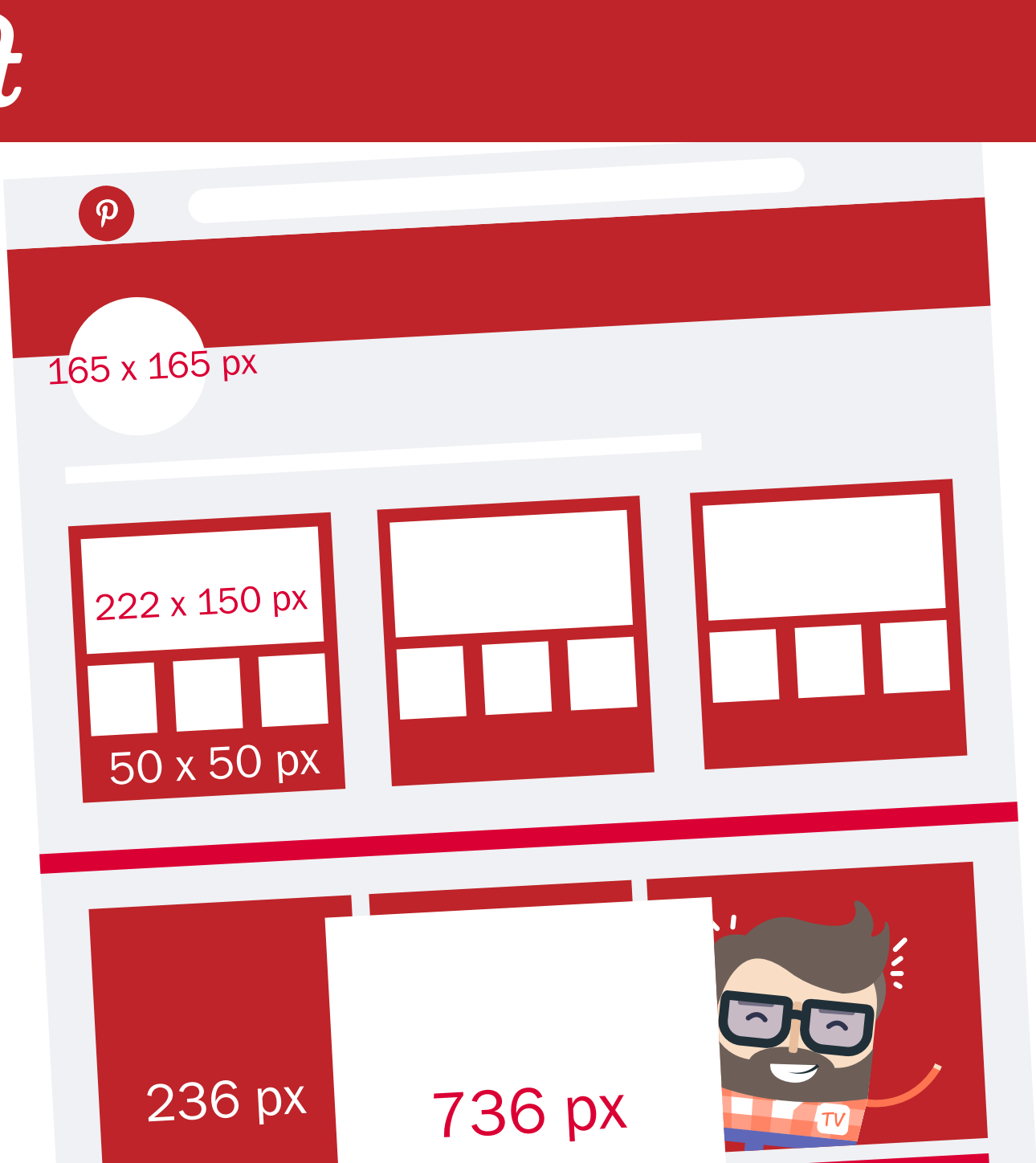


CHANNEL COVER:
2560 by 1440 pixels.

VIDEO THUMBNAIL:
1280 by 720 pixels.

CHANNEL ICON:
800 by 800 pixels.

Pinterest



PROFILE:
165 by 165 pixels.

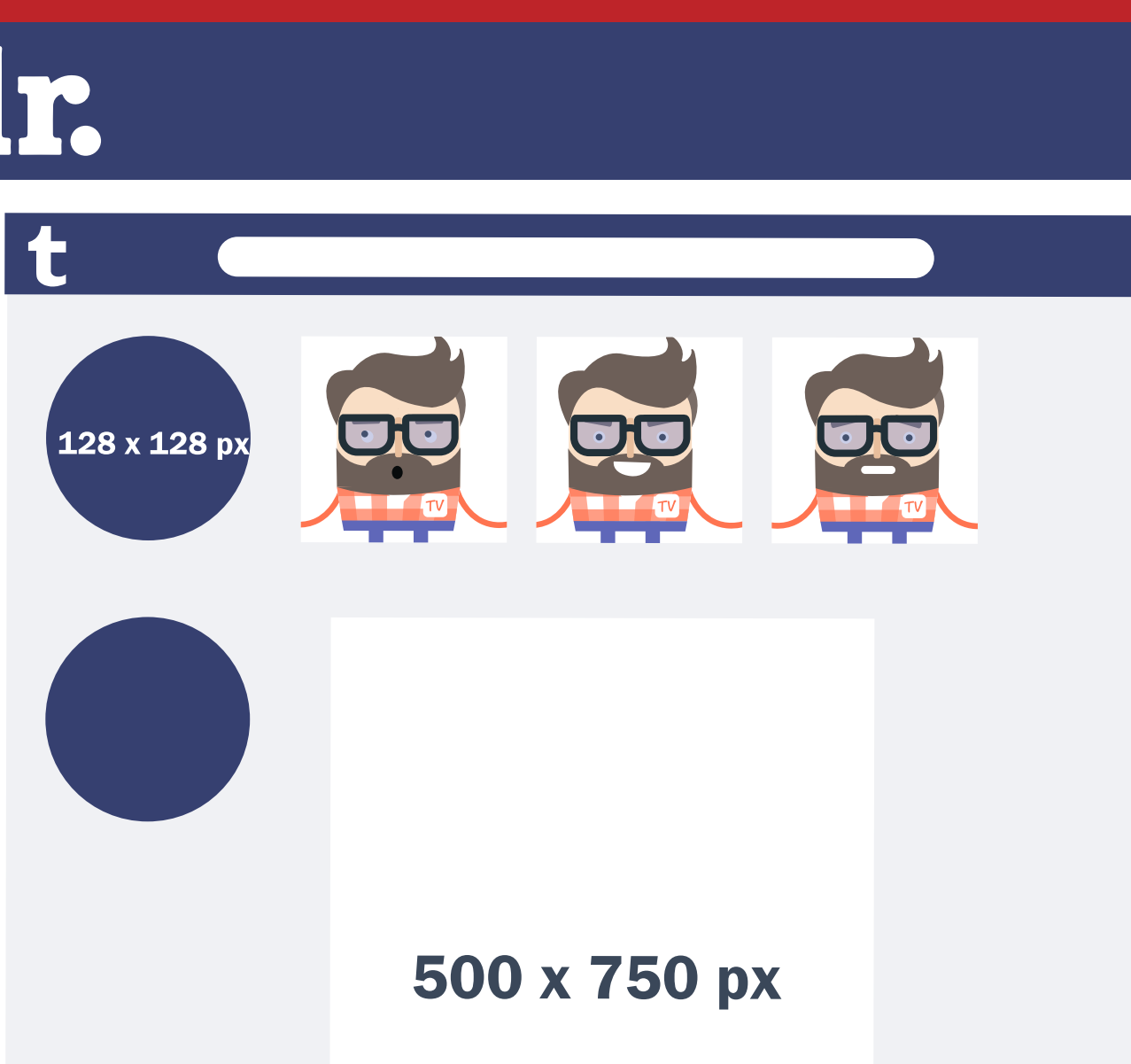
SMALL ICONS ON A BOARD ON PROFILE:
50 by 50 pixels.

FEATURED IMAGE ON A BOARD ON PROFILE:
222 by 150 pixels.

WIDTH OF IMAGE IN FEED:
236 pixels.

WIDTH OF EXPANDED IMAGE:
736 pixels wide by 1104 to 2,061 pixels tall. (The minimum width of an expanded image is 600 pixels).

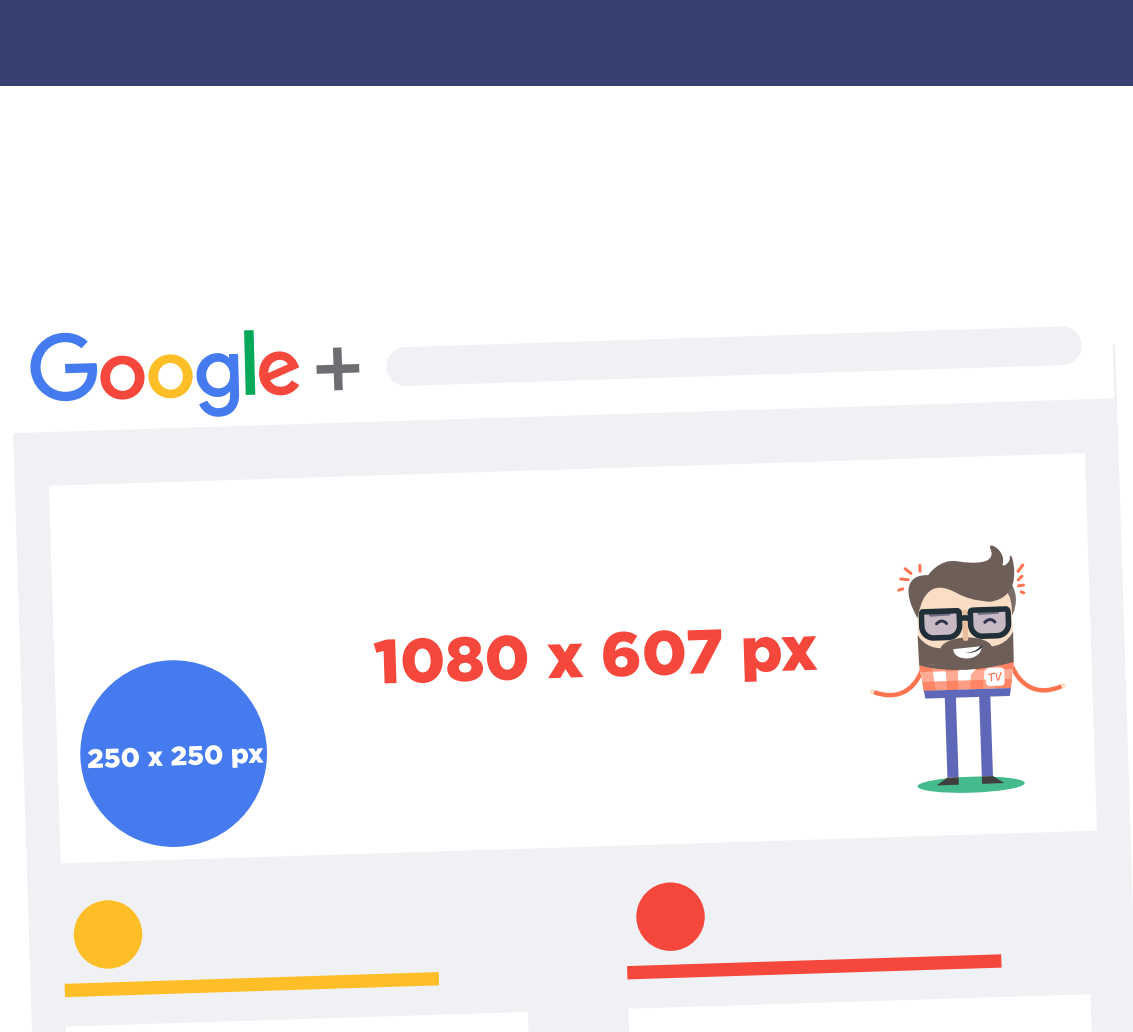
tumblr.



PROFILE:
128x by 128 pixels.

IMAGE POSTS:
500 by 750 pixels.

Google+

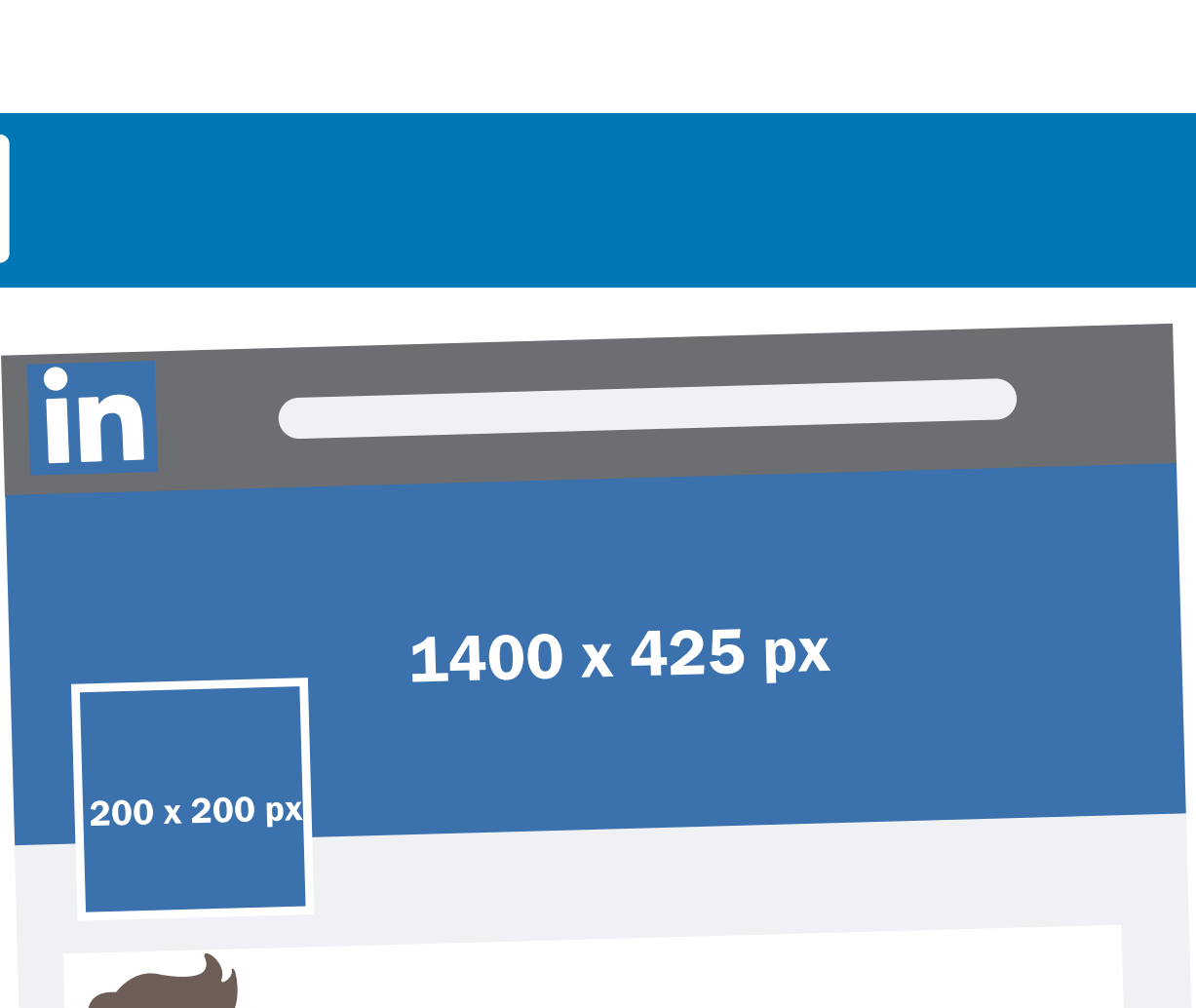


PROFILE:
250 by 250 pixels

COVER IMAGE:
1080 by 607 pixels. Maximum size of 2120 by 1192 pixels.

SHARED IMAGE:
Width of 497. The height will be scaled.

LinkedIn



PROFILE:
200 by 200 pixels.

If you have a company page, the dimensions do differ:

BACKGROUND PHOTO:
1400 by 425 pixels.

COVER PHOTO:
974 by 300 pixels minimum.

LINKEDIN BLOG/STATUS UPDATE:
698 by 400 pixels.

LOGO:
The minimum size for company logos is 300 by 300 pixels, but the recommended size is 400 by 400.

SOURCE:
<https://twitter.com>
<https://www.pinterest.com>
<https://www.linkedin.com>
<https://plus.google.com>
<https://www.tumblr.com>
<https://www.pinterest.com>
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